

# Pedro Vega

## UX Writer & Content Designer

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### SUMMARY

- Content Designer and UX Writer with four years of experience crafting intuitive microcopy and designing user-centric content journeys.
  - Highly skilled in co-authoring company style guides, managing UI text within agile environments, and ensuring content meets WCAG accessibility standards.
  - Bilingual in English and Spanish, bringing extensive experience to localization efforts and cross-functional product teams to deliver seamless user experiences.
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### SKILLS

- **Disciplines:** UX Writing, Microcopy, Content Design, UX Research, Wireframing, Prototyping, Accessibility (WCAG), Information Architecture (IA)
  - **Tools:** Figma, Snagit, MS Word, Jira, Confluence, Adobe Suite (InDesign, Illustrator)
  - **Languages & Methodologies:** Fluent in Spanish, Intermediate in French, AP Style, SEO Optimization, Process Documentation
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### RELEVANT EXPERIENCE

#### **UX Writer**, Culangex

December 2024 – January 2026

*Remote*

- Contributed to crafting the end-to-end user journey by writing intuitive microcopy for the initial product launch. Authored the complete onboarding flow, tooltips, and all success and error states.
- Collaborated with a team of UX writers, designers, and marketers to co-author the company's first comprehensive style guide. Defined a consistent brand voice and ensured all content met WCAG accessibility standards.
- Worked with the agile development team to manage UI text, advocate for user-centric language, and ensure seamless content integration throughout the development lifecycle.
- Served as a key member of the Spanish localization team, partnering with language experts to translate all user-facing content for a successful launch in Spanish-speaking markets.

#### **Freelance Technical Writer**

April 2024 – Present

*Remote*

- Enforced automated style guides using Vale to validate and optimize content consistency across complex fintech and observability platforms.
- Implemented automated internationalization (i18n) workflows by integrating AI translation tools into pipelines to streamline multilingual site deployments.
- Authored Standard Operating Procedures (SOPs) to enable non-technical teams to contribute directly to internal wikis, vastly improving internal knowledge sharing.

#### **Technical Writer**, Felix Storch, Inc.,

March 2022 - February 2024

*The Bronx, NY*

- Collaborated with cross-functional teams, including customer support and subject matter experts, to integrate user feedback and improve manual usability by 30%.
  - Participated directly in product testing and documentation reviews to evaluate and ensure maximum accuracy and usability for the end-user.
  - Leveraged Adobe Suite tools (InDesign, Illustrator) to design packaging materials, ensuring strict compliance with visual branding guidelines.
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### EDUCATION

**B.A., English, minor in Journalism** – *The City College of New York*

**Publishing Certificate Program, focus on Editing** – *The City College of New York*